



# What are the Business Cases for Value Chain Mapping?

26<sup>th</sup> June | 10am – 4pm | [Museum of Brands](#), London

2 Colville Mews, Lonsdale Road, Notting Hill, London, W11 2AR

9.30-10.00	Registration and Coffee
10.00-10.15	Welcome and Objectives
10.15-11.00	<b>A vision of the future: Where data flows in line with the product</b> <ul style="list-style-type: none"><li>• What do we mean by Value Chain Mapping?</li><li>• Our vision of the future – where data flows as freely as the product</li><li>• How do we achieve this?</li></ul>
11.00-11.15	Coffee Break/Q&A
11.15-12.45	<b>Business Case Session 1. Reducing Uncertainty</b> <i>Using provenance to reduce risk</i>  Discussion based session: Immediate benefits including managing local/supplier risk and central/global risk
12.45-13.30	Lunch (provided)
13.30-14.00	<b>Tariff Management - a longer term benefit</b> Brian Staples, The Origin Institute
14.00- 15.30	<b>Business Case Session 2. Driving Change</b> <i>Using provenance to increase strategic sourcing</i>  Discussion based session: Longer term benefits including strategic sourcing and data coverage needed to enable this
15.30-16.00	<b>Preview of String3 &amp; Wrap Up</b>
16.00-17.00	Coffee & Networking

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